2. Coinbase



<u>Coinbase</u> is one of the oldest crypto exchanges, having launched operations in May 2014. However, over the years, the platform has built a solid reputation within the crypto market, which has been aided by a strong team, excellent security, and excellent services. The exchange is active in 54 markets with a trading volume of \$141 million over the past 24 hours.

Coinbase operates under two different brands; Coinbase and GDAX. Coinbase focuses on retail consumers that want to buy BTC using fiat currencies, whereas GDAX is its more advanced trading platform.