

Sergey Nazarov

-- Current Focus --

Solving the smart contract external connectivity/middleware problem so that web developers, fintech developers, IoT developers and smart contract developers on various networks can build fully functional smart contracts for production/live use cases.

-- General Thesis on Smart Contracts--

Tamper-proof contractual execution is the future of both high-value financial agreements (derivatives, insurance, trade finance, etc...) and micro-transactions (IoT payments, Ad payments, Mobile payments, etc...). Tamper-proof computable contracts known as "smart contracts" have emerged to define a new part of the internet run entirely on decentralized infrastructure, with blockchains for storage and smart contract networks for compute.

This new part of the internet is able to secure higher value data than ever before due to private/public keys as one of it's fundamental building blocks, initially creating the Internet of Money (Bitcoin) and now seeing the emergence of an Internet of Contracts (Ethereum).

We should all come to expect cryptographically provable accountability for high-value financial agreements and tamper-proof smart contracts stored in decentralized infrastructure and executed by a decentralized computing network, will massively reduce non-performance risk, eliminate certain insurance/legal costs and create valuable trust, which leads to superior deal terms.

-- My Perspective on Daily Life --

We must stand upright ourselves, not be setup. ~ Marcus Aurelius

Genius is one percent inspiration and ninety nine percent perspiration. ~ Thomas Edison

If one does not know to what port one is sailing, no wind is favorable. ~ Seneca

Every new beginning comes from some other beginnings end. ~Seneca

This time, like all times, is a very good one, if we but know what to do with it. ~ Ralph Waldo Emerson

Experience



- **CoFounder & CEO**

[SmartContract](#)

Sep 2014 - Present 6 years 4 months

San Francisco Bay Area

We bring smart contracts to life by connecting them to external data and widely accepted bank payments. Providing critical middleware that connects smart contracts to the data sources, APIs and payment networks they need to meaningfully interact with the world outside their smart contract network.

SAE

-

CoFounder & CEO

[Secure Asset Exchange](#)

May 2014 - Jan 2016 1 year 9 months

San Francisco Bay Area

Smart Contracts for realtime revenue sharing with multi-signature escrow to insure performance.

SAE never has custody of any user-generated tokens because it provides secure web-based access to a decentralized exchange network (NXT), run on 100s of independent nodes, which securely store all token ownership data, while also matching, settling and clearing all buy/sell orders entirely on the network.

At its height SAE provided secure access to 600+ user generated smart contracts...

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Cofounder & CEO

[CryptaMail](#)

May 2014 - Jul 2014 3 months

Greater New York City Area

Secure, 100% decentralized email that ONLY YOU can access!

No central server = No third party to trust with your data

There is no central point that stores your messages, so there is nowhere to steal or even submit a request for your private data. Even we cannot locate your messages or derive your password, ever. ONLY those who know your password and the intended recipient of the message have access.

We use the recently released NXT blockchain to do for email what Bitcoin...

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- **General Partner**

[QED Capital](#)

Feb 2011 - Apr 2014 3 years 3 months

New York City <-> Moscow & Saint Petersburg

QED Capital provided founder friendly venture capital to highly technical founding teams in Russia and Eastern Europe.

We add value by helping great technical teams go to market and sign distribution deals in the US and Europe through our extensive network of partners. We also provided time tested customer acquisition, fundraising, hiring and product development insights from senior executives in leading consumer internet and enterprise software companies in the US and Europe...

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- **CoFounder & CEO**

ExistLocal Inc.

Mar 2009 - Feb 2012 3 years

New York City

ExistLocal was a peer to peer marketplace for authentic local experiences; providing adventurous travelers with peer-to-peer access to truly exciting, sometimes life changing and "off the beaten path" activities made by locals.

Offering users access to unique local activities via an online marketplace that simplified the discovery and purchase of "off the beaten path" experiences created by locals.

Our value was allowing top quality individual activity providers to create an...

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- **Intern-in-Residence --> Associate**

[FirstMark Capital](#)

Apr 2009 - Nov 2010 1 year 8 months

New York City

Presenting prospective investments to the partnership for approval and attending board meetings at portfolio companies like SecondMarket to help the firm provide value.

Part of a seven person investment team which during my tenure managed \$2Bn+ and invested \$90MM+ in Seed, A, B and C venture financings, as seen below:

Pinterest.com, Seed: \$500K (2016 Valuation of \$11Bn)

Riot Games (League of Legends), Series C: \$8MM (Acq by Tencent for \$400MM)

Lot18, Series A:...

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- **Teaching Fellow**
[NYU Stern School of Business](#)
Jan 2010 - May 2010 5 months
New York City

Teaching Fellow for Professor Lawrence Lenihan's (CEO of FirstMark Capital) technology entrepreneurship course; "Ready, FIRE!, Aim."

I had the great privilege and pleasure of working with Professor Lenihan on making this a better course for educating undergraduates about the key points required to make a sustainable technology company; helping develop the curriculum, presenting on the subject of effective networking and working with individual teams on their early stage technology...

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Education



- [New York University](#)
New York University
B.A. Philosophy and Management
Activities and Societies: Debate Team (Policy)